

2019 Bands of America Grand National Championships, presented by Yamaha Exhibitor Information Packet

Thank you for joining us at Bands of America Grand National Championships, presented by Yamaha, November 14-16, 2019 at Lucas Oil Stadium in Indianapolis. Music for All's mission is to create, provide and expand positively life-changing experiences through music for all. Our exhibitors play an important role in creating an exciting atmosphere for the Grand National participants and spectators. We look forward to your participation and thank you for supporting America's young musicians.

The following information is enclosed to assist with preparing for the 2019 Expo.

- List of Exhibitors with Booth Numbers (Alpha and Numerical Order)
- Expo Booth Floor Plan
- Stadium Overview Map with Check-In/Loading Locations

Expo Hours*

Thursday, November 14 8:45 a.m. – 10:15 p.m. (premium only)
Friday, November 15 7:45 a.m. – 9:00 p.m. (standard/premium)
Saturday, November 16 6:30 a.m. – 5:30 p.m. (standard/premium)
6:30 p.m. – 11:59 p.m. (premium only)

*Please note:

The Expo operating hours coincide with event hours and gate open times, therefore there may be minor adjustments as we finalize the event schedule. A final schedule will be included in your check-in packet.

Event Decorator & Electrical Information

Our contracted event decorator is Fern Exposition & Event Services. At this point, you should have received an email directly from Fern containing your customer ID number, information on shipping and equipment rental detail. Also included in Fern's email was a link to the Lucas Oil Stadium Electrical Service and SmartCity Internet ordering sites. Electrical & Internet service is provided by the Indiana Convention Center and Lucas Oil Stadium (not Fern.) If you did not receive Fern's email, please contact Fern directly at 317-635-9606 or email Kelly Weldy at kweldy@fernexpo.com.

**Note, to take advantage of the Electrical Order, SmartCity, and Fern Order "Advanced Discount Rates" orders must be submitted by end of day Wednesday, October 30. Orders placed after the respective deadline dates will be charged the Standard Rates.

As part of the Exhibitor Package you will receive:

- 10 x 10 Booth Space
- One 8-foot table (undraped)
- Booth signage with your company name
- Back and side rail draping (black)

- Two Chairs
- Hospitality snack service

All additional exhibitor needs should be ordered through and paid to Fern Exposition & Event Services.

Exhibitor Load In

<u>Premium Area</u> - Wednesday, Nov. 13, 12:00 pm – 5:00 pm <u>Standard Area</u> - Wednesday, Nov. 13, 12:00 pm – 5:00 pm OR Thursday, Nov. 14, 8:30 a.m. – 3:00 pm

- Enter the South Parking Lot via Gate #6 off Capitol Avenue and unload into the roll up door at the Southeast
 corner. Carts will be available for your use. If the unload/load area is full when you arrive, you must wait on
 Capitol Avenue until vehicles leave the area and create space. There can be NO unloading or loading on
 Capitol Avenue.
- No load in or set up will be allowed after 5 p.m. on Wednesday. We must clear the building at 5:00pm.
- Exhibitor check-in is located at the Southeast gate located off Capitol Avenue. Exhibitors will pick up credentials and a final packet upon check-in.

Exhibitor Load Out

All booth load out must be through the roll up door at the Southeast Corner, accessible via Gate #6 off Capitol Avenue.

Premium Area - Saturday, Nov. 16, 11:00 p.m. - 12:00 a.m.

Music for All must be entirely cleared of the stadium by 11:59 p.m. Saturday. All exhibitors must be loaded out by that time. Premium exhibitors choosing to load-out before Finals must have booth items disassembled and cleared by 6:20 p.m. on Saturday. We will not be able to open the spectator gates for Finals Competition until your booth items have been removed to the non-public areas. Fern Exposition will begin delivering empties after guests have cleared the stadium, at the conclusion of Semi-Finals (approximately 6:00pm.) This is a very tight timeframe so please plan accordingly.

Standard Area - Saturday, Nov. 16, 6:00 p.m. - 8:00 p.m.

All standard exhibitors may load out after the stadium has been cleared from Semi-Finals. At that time, Fern Exposition will begin delivering empties that they have stored. Carts and equipment may not be loaded out until our Semi-Finals guests have exited the stadium.

Parking

Exhibitors may <u>NOT</u> park/leave vehicles in the unload area. After unloading, you must exit the parking lot via the same entrance you entered and RE-ENTER the paid area of the stadium's South parking lot. A limited number of passenger vehicle spaces are available for \$10 per day/per space on a first come first serve basis. Other paid parking is available in the regular spectator parking area. **There are no free parking passes provided for this event.**

Exhibitor Check-in, Name Badges & Complimentary Tickets

Please check-in at the Southeast gate located off Capitol Avenue, near the ticket office. You will receive name badges, two reserved tickets for Saturday night's finals competition (per company), a complimentary program book and any event updates.

Your name badge will allow admittance into the stadium for exhibitor general admission seating to Prelims and Semi-Finals on Thursday, Friday and Saturday. For Finals, all seating is reserved and each guest must have a ticket. Exhibitors have the opportunity to purchase additional tickets at the Lucas Oil Stadium ticket office on site. Name badges do not grant exhibitors access to band warm-up and event flow areas.

Exhibitor Housing*

If you have not yet secured housing for Grand Nationals please contact the BOA Housing Coordinator, Laura Jackson, at lauraj@cmcglobal.com for assistance.

Special Notes to Exhibitors

The Grand National Championships Expo is unique and unlike the trade shows many of our exhibitors attend. There are a few points you should be aware of:

- 1. Please be prepared to manage your own load in and load out, there will **not** be event staff or volunteer personnel to assist. Please unload & remove your vehicle within a reasonable time. We appreciate your patience and cooperation in loading in via the route indicated on the enclosed map.
- 2. Bands of America must have the stadium cleared by designated times as we are under contract with the facility. We have arranged to have the exhibits open for as long as possible each evening, however, a time will come each evening when we must aggressively clear the stadium. We appreciate your cooperation and understanding.
- 3. Due to the location of the expo, we insist that there be <u>NO playing of musical instruments</u> (horns and drums specifically) during the competition, as sound will bleed into the stadium and disrupt the competition. Exhibitors playing video or other audio equipment should please be considerate as well. There are scheduled breaks within the event where such activity can occur. We know you share our desire to protect the integrity of the performances on the field for the young people who have worked so hard for this momentous event.
- 4. No items may be sold or given away that include the trademark Bands of America or Music for All names or logos nor the event name "Grand National Championships."

Please do not hesitate to contact Natalie Mince at 317.319.1458 or by email at expo@musicforall.org if you have any questions or concerns.

The weekend truly promises to be incredible for everyone involved. We are thrilled you have chosen to be a part of this positively life-changing experience for our young musicians and their families. We look forward to seeing you at the 2019 Grand National Championships in Indianapolis!