



## 2021 Bands of America Grand National Championships, presented by Yamaha and the U.S. Marines Exhibitor Information Packet

Thank you for joining us at the Bands of America Grand National Championships, presented by Yamaha and the U.S. Marines, November 11-13, 2021 at Lucas Oil Stadium in Indianapolis. Music for All's mission is to create, provide and expand positively life-changing experiences through music for all. Our exhibitors play an important role in creating an exciting atmosphere for the Grand National participants and spectators. We look forward to your participation and thank you for supporting America's young musicians.

The following information is enclosed to assist with preparing for the 2021 Expo.

- List of Exhibitors with Booth Numbers (Alpha and Numerical Order)
- Expo Booth Floor Plan
- Stadium Overview Map with Check-In/Loading Locations

### Expo Hours\*

Thursday, November 11	8:00 a.m. – 10:45 p.m. (premium only)
Friday, November 12	6:30 a.m. – 9:30 p.m. (standard/premium)
Saturday, November 13	6:30 a.m. – 5:30 p.m. (standard/premium)
	6:30 p.m. – 11:30 p.m. (premium only)

#### **\*Please note:**

The Expo operating hours coincide with event hours and gate open times, therefore there may be minor adjustments as we finalize the event schedule. A final schedule will be included in your check-in packet.

### Booth Furnishings & Shipping Arrangements **\*Advanced Discount Deadline Oct 27 at 8:00PM EDT.\***

Our contracted event decorator is Fern Exposition & Event Services. At this point, you should have received an email directly from Fern containing a link to order booth furnishings and/or arrange shipping online. If you did not receive Fern's email, please contact Fern directly at 800-774-1251 ext 1, or email Kelly Weldy at [kweldy@fernexpo.com](mailto:kweldy@fernexpo.com). **The deadline to order booth furnishings at the advanced discount price is Wednesday, October 27 at 8:00pm EST.** Orders placed after this deadline will be charged the Standard Rates.

### Electrical/Power **\*Advanced Discount Deadline Oct 28\***

Electrical and power needs are ordered through Lucas Oil Stadium Electrical Service and SmartCity Internet at <https://www.icclos.com/exhibitors/order-electrical-and-utilities/>. Orders placed after October 28 will be charged the Standard Rates.

**As part of the Exhibitor Package you will receive:**

- 10 x 10 Booth Space
- One 8-foot table (bare wood)
- Booth signage with your company name
- Two Folding Chairs
- Back (8') and side rail (3') draping (black)
- Hospitality snack service

**All additional exhibitor needs should be ordered through and paid to Fern Exposition & Event Services, or you may bring your own.**

**Exhibitor Load In \*Enter Gate 6 from Capitol Ave\***

**Premium Area - Wednesday, Nov. 10, 12:00 pm – 5:00 pm**

**Standard Area - Wednesday, Nov. 10, 12:00 pm – 5:00 pm OR Thursday, Nov. 11, 8:30 a.m. – 3:00 pm**

- Enter the South Parking Lot via Gate #6 off Capitol Avenue and unload into the roll up door at the Southeast corner. Carts will be available for your use. If the unload/load area is full when you arrive, you must wait on Capitol Avenue until vehicles leave the area and create space. There can be NO unloading or loading on Capitol Avenue.
- **No load in or set up will be allowed after 5 p.m. on Wednesday.** We must clear the building at 5:00pm.
- Exhibitor check-in is located at the Southeast gate located off Capitol Avenue. Exhibitors will pick up credentials and a final packet upon check-in.

**Exhibitor Load Out \*Enter Gate 6 from Capitol Ave\***

All booth load out must be through the roll up door at the Southeast Corner, accessible via Gate #6 off Capitol Avenue.

**Premium Area - Saturday, Nov. 13, 11:00 p.m. – 12:00 a.m.**

Music for All must be entirely cleared of the stadium by 11:59 p.m. Saturday. All exhibitors must be loaded out by that time. **Premium exhibitors choosing to load-out before Finals must have booth items disassembled and cleared by 6:20 p.m. on Saturday.** We will not be able to open the spectator gates for Finals Competition until your booth items have been removed to the non-public areas. Fern Exposition will begin delivering empties after guests have cleared the stadium, at the conclusion of Semi-Finals (approximately 6:00pm.) **This is a very tight timeframe so please plan accordingly.**

**Standard Area - Saturday, Nov. 13, 5:30 p.m. – 8:00 p.m.**

All standard exhibitors may load out after the stadium has been cleared from Semi-Finals. At that time, Fern Exposition will begin delivering empties that they have stored. Carts and equipment may not be loaded out until our Semi-Finals guests have exited the stadium.

**Parking**

Exhibitors may **NOT** park/leave vehicles in the unload area. After unloading, you must exit the parking lot via the same entrance you entered and RE-ENTER the paid area of the stadium's South parking lot. A limited number of passenger vehicle spaces are available for **\$20 per day/per space on a first come first serve basis.** Other paid parking is available in the regular spectator parking area. **There are no free parking passes provided for this event.**

**Exhibitor Check-in, Name Badges \*Southeast Stadium Entrance\***

Please check-in at the Southeast gate located off Capitol Avenue, near the ticket office. You will receive exhibitor name badges, a complimentary program book and any event updates.

Your name badge will allow admittance into the stadium for exhibitor general admission seating to Prelims and Semi-Finals on Thursday, Friday and Saturday. Name badges allow entry into the stadium for Finals, but not a seat. All Finals seating is reserved, therefore and all guests must have a ticket to be seated in the stands. Name badges do not grant exhibitors access to band warm-up and event flow areas.

### **Complimentary Finals Tickets \*New Digital Procedure\***

Each exhibiting company receives two (2) complimentary Finals tickets. Tickets are digital and will be shared via text to the primary exhibitor contact on file. Once issued, the primary contact may then transfer the tickets to the guests who will use the complimentary tickets. Use of a smartphone to access these digital tickets is required.

### **Exhibitor Housing**

If you have not yet secured housing for Grand Nationals please contact the BOA Housing Coordinator, Nolan Cummings, at [housing@musicforall.org](mailto:housing@musicforall.org) for assistance.

### **Special Notes to Exhibitors**

The Grand National Championships Expo is unique and unlike the trade shows many of our exhibitors attend. There are a few points you should be aware of:

1. Please be prepared to manage your own load in and load out, there will **not** be event staff or volunteer personnel to assist. Please unload & remove your vehicle within a reasonable time. We appreciate your patience and cooperation in loading in via the route indicated on the enclosed map.
2. Bands of America must have the stadium cleared by designated times as we are under contract with the facility. We have arranged to have the exhibits open for as long as possible each evening, however, a time will come each evening when we must aggressively clear the stadium. We appreciate your cooperation and understanding.
3. Due to the location of the expo, we insist that there be NO playing of musical instruments (horns and drums specifically) during the competition, as sound will bleed into the stadium and disrupt the competition. Exhibitors playing video or other audio equipment should please be considerate as well. There are scheduled breaks within the event where such activity can occur. We know you share our desire to protect the integrity of the performances on the field for the young people who have worked so hard for this momentous event.
4. No items may be sold or given away that include the trademark Bands of America or Music for All names or logos nor the event name "Grand National Championships."

Please do not hesitate to contact Natalie Mince at 317.319.1458 (call/text) or by email at [expo@musicforall.org](mailto:expo@musicforall.org) if you have any questions or concerns.

The weekend truly promises to be incredible for everyone involved. We are thrilled you have chosen to be a part of this positively life-changing experience for our young musicians and their families. We look forward to seeing you at the 2021 Grand National Championships in Indianapolis!