

Dear Director,

We are thrilled to have you with us at the **Bands of America New Mexico Regional Championship, presented by Yamaha** on September 23, 2023. It is a privilege to provide this experience for you, your students, and boosters and to deliver on our mission to create, provide, and expand positively life-changing experiences through music for all. Music for All is about building leaders and celebrating teachers. We know this will be an unforgettable celebration of what makes music education so important and special to all of us. We cannot wait to see you at the gates of the 2023 Bands of America Championships!

### **TENTATIVE PRELIM SCHEDULE AND DAILY SCHEDULE**

Please follow the Final Packet link below to view the current show schedule. We will communicate any significant changes, and a final version of this schedule will be released the week of the event.

### **EVENT COMMUNICATIONS AND IMPORTANT DOCUMENTS**

We have posted important documents on our website for your preparation for the New Mexico Regional Championship.

Please carefully review the following event-specific documents at

[marching.musicforall.org/fallfinalpackets/](https://marching.musicforall.org/fallfinalpackets/)

- **Important Event Procedures**
- **Prelim Schedule**
- **Daily Schedule**
- **Clinic Schedule**
- **Site Overview Map and Stadium Map**
- **Driving Directions/Area Map**
- **Judge Bios**

The **Important Information** dropdown menu provides important information common to all BOA Championships this fall. Please familiarize yourself with this information:

[marching.musicforall.org/directorinfo/](https://marching.musicforall.org/directorinfo/)

Please read and review the additional information found on these pages:

- **Fall Championship General Event Procedures**
- **Fall Championship Parking Information**
- **Fall Championship Picnic Information**

### **NEW FOR 2023:**

**Most venues that BOA operates have gone cashless. This includes the box office and concessions. Please plan accordingly to ensure a successful day for you and your students. All venues will enforce a clear bag policy.**

### **CREDENTIALS**

All additional credentials above the standard six (6) laminate director name badges and 25 field passes must be purchased 30 days prior to the event date with a credit card. The combination of additional laminate director name badges and field passes may not exceed 10. Of those 10, up to four (4) may be name badges. **New for 2023: Non-Finalist Bands may exchange prelims field passes for finals tickets at the box office.**

Cost of additional Credentials and Field Passes: \$54

### **BUS/EQUIPMENT TRUCK PARKING PASSES**

At the New Mexico Regional Championship, Bus/Truck parking passes are complimentary but must be requested in advance. Once you complete your online parking pass order, you will receive a confirmation email with a link to a Dropbox folder containing the parking pass template. Include your school name and contact information for the driver of each vehicle on each pass, and you may only print the number of parking passes you requested. BOA Staff will verify the number of vehicles admitted into the lots. If you need additional passes, please fill out the form again. **New for 2023: There are no staff parking passes at BOA events.**

### **SPECTATOR PARKING**

There is no charge for spectator parking at the New Mexico Regional Championship. **Please advise your parents and boosters to arrive early and allow extra time to get to the stadium, especially during peak times.** Refer to the maps and other event documents for location and further details. **NOTE – there are other large-scale events on the same day, on campus that may cause traffic delays.**

## **PROCEDURES AND ADJUDICATION HANDBOOK**

Please download the [2023 Bands of America Official Procedures and Adjudication Handbook](#) (“rulebook”) and review it carefully. **Significant updates for 2023 are listed at the front of the handbook.**

## **SCRIPT AND PROGRAM BOOK BAND INFO**

The deadline to submit the information about your band that we need for the announcer’s script and program books is thirty days before your event. Regional and Super Regional Championship program books will be online, web programs only, not printed. You’ll find the link to the form in the Directors’ Info at [marching.musicforall.org/directorinfo/](http://marching.musicforall.org/directorinfo/)

## **EVENT DAY COMMUNICATIONS - BAND App**

Bands of America will use the BAND app as our pre-event AND event day communications tool. We highly suggest that you download the app to stay in communication with Bands of America Staff. Feel free to share the link with any relevant staff that you would like to have access to information such as schedule changes, weather updates, etc.

Join the Bands of America Season long BAND: [band.us/n/a0a377eaYa0fq](https://band.us/n/a0a377eaYa0fq)

Join the New Mexico BAND: [band.us/n/a0a99312GeOeh](https://band.us/n/a0a99312GeOeh)

**NOTE – Every person who uses the BAND app will receive updates at the same time as you, as well as have the ability to communicate directly with BOA event staff through the app.**

## **FRIENDS AND FAMILY CAN’T BE THERE? WATCH LIVE ON BOALIVE.TV**

All 2023 Bands of America Championships will be livestreamed on BOALIVE.TV, powered by BOX5 Media. Viewers can choose pay-per-view to watch one event, or a subscription for the best value to watch the entire BOA season. Please share this opportunity with your band boosters, students, and community so that those who cannot be there in person can enjoy performances from wherever they are.

## **CONNECT WITH BANDS OF AMERICA AND MUSIC FOR ALL SOCIAL MEDIA**

Bands of America will post photos, videos, and updates from each show this fall and we would love for you, your students, and your band’s fans to join the conversation.

Encourage your band to follow Music for All and Bands of America on Facebook, Instagram, and TikTok to be part of the action. Use **#BOA2023** all season long and help promote music education in your community.

Facebook:

[facebook.com/musicforallnetwork](https://facebook.com/musicforallnetwork)

[facebook.com/bandsofamerica](https://facebook.com/bandsofamerica)

Instagram: [@officialmusicforall](https://www.instagram.com/officialmusicforall)

TikTok: [@officialmusicforall](https://www.tiktok.com/@officialmusicforall)

## **JOIN MUSIC FOR ALL’S NEW PODCAST NETWORK!**

Get weekly updates about Bands of America with our newly relaunched podcast, “Break Ranks.” Each Wednesday, our host Dan Potter will share stories from the season, recap the previous week’s championships, and preview what’s next. Find “Break Ranks” and other MFA podcasts on Apple Podcasts, Spotify, or wherever you listen.

## **ADVOCACY IN ACTION**

Advocacy in Action is a signature program of Music for All designed to collect, recognize, and share effective practices and initiatives that support music education in our schools. The awards recognize and celebrate the commitment of school administrators, community leaders, teachers, and parents who believe in music education and advocate to ensure that it is part of a comprehensive education for all children.

The Awards highlight the benefits of a strong music program and show what your school or community is doing to provide access and opportunity for active music-making. The Awards also allow educators to showcase their own music programs that are sometimes overlooked or not fully understood by members of the public beyond the school community. We hope that celebrating these programs will inspire music education advocates nationwide to lead by example and take action in their own programs and communities. Designed to be a permanent, searchable resource, you can read and be inspired by the details of all our award-winners online at [advocacy.musicforall.org](https://advocacy.musicforall.org).

### **SCHOLARSHIP OPPORTUNITIES**

The Music for All Marching Band Scholarships honor graduating seniors who intend to major in music education in college. All applicants must be nominated by the directors of bands performing at a 2023 Bands of America Championship event. Please go to [marching.musicforall.org/scholarships](https://marching.musicforall.org/scholarships) to see more information and to apply before October 22, 2023.

### **VOLUNTEER**

Music for All has opportunities to get involved, stay involved, and give back to your community and your music programs. Show your support for Music for All in person by volunteering at the Bands of America Grand National Championships held November 9-11, 2023 at Lucas Oil Stadium in Indianapolis, IN. For more information on this opportunity and other ways to get involved, visit [musicforall.org/volunteer](https://musicforall.org/volunteer) or email [volunteer@musicforall.org](mailto:volunteer@musicforall.org).

### **MUSIC FOR ALL**

At Music for All, we believe that every student in America should have access to high-quality educational experiences. We know that barriers exist in many of our nation's communities. By investing in new initiatives to increase accessibility for urban schools, small and rural schools, and students with special needs, we are dedicating ourselves to the creation of a world where music truly is *for all*.

We hope to make your band's experience in Las Cruces enjoyable and memorable. If you have any additional questions after reading through this packet, please do not hesitate to contact us during regular business hours, Monday through Friday, 8:30 a.m. – 5:00 p.m. ET at **800-848-2263**. Beginning at 5 p.m. ET on Friday, September 22, 2023, through the show on Saturday, please call the EVENT HOTLINE at **877-643-6043** to reach Bands of America personnel on-site. We look forward to seeing you in just a few weeks. You will see our passion and mission come to life from the moment your buses arrive at Aggie Memorial Stadium.

We are excited to see you this fall. Have a safe trip to Las Cruces!

The Music for All Staff