

Thank you for joining us at the Bands of America Grand National Championships, presented by Yamaha, November 9-11, 2023 at Lucas Oil Stadium in Indianapolis. Our exhibitors play an important role in creating an exciting atmosphere for the Grand National participants and spectators. We look forward to your participation and thank you for supporting America's young musicians.

Please read this entire document to become familiar with the arrival and load in/out procedures.

EXPO HOURS (Hours coincide with gate hours. As of 10.19.23)*

Thursday, Nov. 9: 7:45 a.m. – 10:15 p.m. (premium only)

Friday, Nov. 10: 6:30 a.m. – 9:00 p.m. (standard/premium)

Saturday, Nov. 11: 6:30 a.m. – 5:30 p.m. (standard/premium) & 6:30 p.m. – 11:30 p.m. (premium only)

BOOTH FURNISHINGS - *Advanced Discount Deadline Extended to Oct 24 at 8:00PM EDT.*

Our contracted event decorator is Fern Exposition. You should already have received an email directly from Fern Exhibitor Services with instructions on ordering booth furnishings and/or arranging shipping online. If you did not, please contact Fern directly at 800-774-1251 ext 1, or email Laura Harris at lharris@fernexpo.com. The deadline to order booth furnishings at the advanced discount price appears online as October 19, however rates will be adjusted to the advanced discount rate until Tuesday, October 24 at 8:00pm EDT. Orders placed after this deadline will be charged the Standard Rates.

The items below are **included with your booth fee**. All additional exhibitor needs should be ordered through and paid to Fern Exposition & Event Services, or you may bring your own.

- 10 x 10 Booth Space
- Two Folding Chairs per booth
- One 8-foot table (bare wood) per booth
- Booth signage with your company name
- Back draping (8') and side rail draping (3') in black
- Hospitality snack service

ELECTRICAL/POWER - *Advanced Discount Deadline Oct 24*

Electrical and power needs are ordered through Lucas Oil Stadium Electrical Services at https://www.icclos.com/exhibitors/order-electrical-and-utilities/. The event name is "Music for All – Bands of America Grand Nationals." Orders placed after October 24 will be charged the Standard Rates.

<u>INTERNET</u> - Complimentary WiFi at Lucas Oil Stadium will be turned on for this event. Exhibitors in need of faster speeds may purchase "Exhibitor Internet" on-site. Details can be found at https://www.icclos.com/exhibitors/order-internet/. Click on Smart City Wireless Services flyer. For more advanced/dedicated internet needs, please use the "Order Online" option and place an order through Smart City Networks. *Advanced Discount Deadline Oct 24 for premium/dedicated service*

<u>SHIPPING</u> - Shipping may be arranged through the Fern online portal. **November 3** is the last day freight may arrive at the Fern Advanced Warehouse. Shipments may be received at the stadium beginning November 7 at a higher rate. Refer to the Fern online portal for more information.

ARRIVAL & CHECK IN - *Southeast Stadium Entrance* (See Stadium Overview Map)

Exhibitor check-in is located inside the Southeast stadium doors, located off Capitol Avenue, near the ticket windows. Exhibitors will pick up credentials and a final packet upon check-in.

EXHIBITOR LOAD IN - *Use Gate 6 from Capitol Ave, or Gate 8 for oversized vehicles*(See Stadium Overview Map)

Premium Area - Wednesday, Nov. 8, 12:00 pm - 5:00 pm

Standard Area - Wednesday, Nov. 8, 12:00 pm - 5:00 pm OR Thursday, Nov. 9, 8:30 a.m. - 3:00 pm

- Enter the South Parking Lot via Gate 6 (or Gate 8 for larger vehicles) off Capitol Avenue and unload into the roll up door at the Southeast corner. Carts will be available for your use. There can be <u>NO</u> unloading or loading on Capitol Avenue.
- No load in will be allowed after 5:00 pm on Wednesday.

EXHIBITOR LOAD OUT - *Use Gate 6 or 8 from Capitol Ave*

Exhibitors will load out the same doors as used for load in on the Southeast side of the Stadium.

Standard Area - Saturday, Nov. 11, 5:30 p.m. - 8:00 p.m.

All standard exhibitors may load out after the stadium has been cleared from Semi-Finals. At that time, Fern Exposition will begin delivering empties that have been stored. Carts and equipment may not be loaded out until our Semi-Finals guests have exited the stadium.

<u>Premium Area</u> - Saturday, Nov. 11, 11:00 p.m. – 12:00 a.m.

Music for All must be entirely cleared of the stadium by 11:59 p.m. Saturday. All exhibitors must be loaded out by that time. **Premium exhibitors choosing to load-out before Finals must have booth items disassembled and cleared by 6:20 p.m. on Saturday.** We will not be able to open the spectator gates for Finals Competition until your booth items have been removed to the non-public areas. Fern Exposition will begin delivering empties after guests have cleared the stadium, at the conclusion of Semi-Finals (approximately 6:00pm.) **This is a very tight timeframe so please plan accordingly.**

PARKING

Exhibitors may <u>NOT</u> park/leave vehicles in the unload area. After unloading, you must exit the parking lot. If you wish to park at the stadium you must depart the unload area and RE-ENTER the paid area of the stadium's South parking lot (\$20 per vehicle). **There are no free parking passes provided for this event.**

NAME BADGES

Your name badge will allow admittance into the stadium for exhibitor general admission seating to Prelims and Semi-Finals on Thursday, Friday and Saturday. **Exhibitor Name badges allow entry into the stadium for Finals, but not a seat, as all Finals seating is reserved.** Name badges do not grant exhibitors access to band warm-up and event flow areas.

FINALS TICKETS (2) - *Ticketmaster Digital Procedure*

Each exhibiting company receives two complimentary Finals tickets. Tickets are digital (Ticketmaster) and will be **sent via text** to the primary exhibitor contact on file. Once issued, the primary contact may then transfer the tickets to the guests who will use the complimentary tickets. Use of a smartphone to access these digital tickets is required.

EXHIBITOR HOUSING

If you have not yet secured housing for Grand Nationals please contact the BOA Housing Coordinator, Nolan Cummings, at housing@musicforall.org for assistance. Vendors are not required to use the BOA Housing Bureau.

SPECIAL NOTES TO EXHIBITORS

The Grand National Championships Expo is unique and unlike the trade shows many of our exhibitors attend. There are a few points you should be aware of:

- Please be prepared to manage your own load in and load out, there will **not** be event staff or volunteer personnel to assist. Please unload & remove your vehicle within a reasonable time. We appreciate your patience and cooperation in loading in via the route indicated on the enclosed map.
- 2. Bands of America must have the stadium cleared by designated times as we are under contract with the facility. We have arranged to have the exhibits open for as long as possible each evening, however, a time will come each evening when we must aggressively clear the stadium. We appreciate your cooperation and understanding.
- 3. Due to the location of the expo, we insist that there be NO playing of musical
 instruments (horns and drums specifically) during the competition, as sound will bleed into the stadium and disrupt the competition. Exhibitors playing video or other audio equipment should please be considerate as well. There are scheduled breaks within the event where such activity can occur. We know you share our desire to protect the integrity of the performances on the field for the young people who have worked so hard for this momentous event.
- 4. No items may be sold or given away that include the trademark Bands of America or Music for All names or logos nor the event name "Grand National Championships."

CONTACT

Please contact **Natalie Mince** at 317.319.1458 (text/call) or by email at expo@musicforall.org with questions in advance or on-site.

The weekend truly promises to be incredible for everyone involved. We are thrilled you have chosen to be a part of this positively life-changing experience for our young musicians and their families. We look forward to seeing you at the 2023 Grand National Championships in Indianapolis!