



FOR IMMEDIATE RELEASE

Music for All Rebrands Iconic Summer Symposium as Bands of America Summer Camp

Indianapolis, IN – September 12 – Music for All, a leader in music education and advocacy, is thrilled to announce the rebranding of its flagship event, the Music for All Summer Symposium, as the **Bands of America Summer Camp, presented by Yamaha**. This change reflects the iconic Bands of America (BOA) brand, widely recognized as a standard of excellence in marching band and music education.

The decision to rebrand comes after careful consideration of the evolving needs of students, educators, and the broader music community. With its marching band championships held across the United States each fall, including the Grand National Championships, the Bands of America name is synonymous with excellence, innovation, and community in music education. By aligning the summer camp with this well-established and respected brand, Music for All aims to create a more unified and recognizable identity for the event, ensuring it continues to inspire and educate the next generation of musicians and performers.

"The rebranding of Bands of America Summer Camp is a natural evolution," said Jeff Young, Director of Camps for Music for All. "Our goal is to create a cohesive experience for our participants, leveraging the strength of the Bands of America name to enhance the visibility and impact of our summer program. This change reflects our commitment to providing an unparalleled educational experience for students and educators alike, under a banner that represents the best in music education."

The Bands of America summer camp was the organization's first event, launched in 1976. Rebranding the camp's name brings it back to its roots, having shifted to the Music for All name when Bands of America and Music for All merged in 2006.

The Bands of America Summer Camp will continue to offer the same high-quality instruction, performance opportunities, and unique experiences that participants have come to expect from the Summer Symposium. Students will learn from world-class educators, participate in hands-on workshops, and engage with peers from across the country in an immersive and supportive environment. The week-long camp kicks off with the Leadership Weekend for student leaders.

The Sweetwater Director Academy, presented by Yamaha, will continue as a core program of the summer camp, providing professional development for high school and middle school band directors.

The camp is designed to further support the development of young musicians and the educators who guide them.

The Bands of America Summer Camp will take place June 21-28, 2025, at Ball State University in Muncie, Indiana. Registration is now open. For more information, visit camp.musicforall.org or contact Jeff Young at jeff.y@musicforall.org.

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About Music for All

Music for All's mission is to create, provide, and expand life-changing experiences through music. Our vision is to be a catalyst to ensure that every child in America has access and opportunity for active music-making in their scholastic environment. A 501(c)(3) nonprofit educational organization, Music for All's events and programs serve more than 600,000 attendees annually — and more than 1.6 million program participants since 1975. Programs include the Bands of America Championships for marching bands, a summer music camp for students and teachers, festivals for concert bands and orchestras, national honor ensembles for students, and educational webinars, podcasts, and online resources for teachers.

Music for All's efforts are supported by national presenting sponsor Yamaha Corporation of America and its family of sponsors, strategic partners, and grantors.

Follow Us!

You can keep up with the latest information for Music for All online at musicforall.org, Facebook (@musicforallnetwork and @bandsofamerica,) Instagram (@officialmusicforall,) and TikTok (@officialmusicforall.)

Sponsor Information

Music for All efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor: Yamaha Corporation of America; Official Instrument Rental Partner: Sweetwater Sound Inc.; Official Uniform Sponsor: Fred J. Miller, Inc.; Official Student Travel Partner: Music Travel Consultants; Official Spirit Wear Sponsor: PepWear; Corporate Sponsors: Ball State University and Visit Indy; and Associate Sponsor: StylePlus. Music for All is also supported by the Arts Council of Indianapolis and the City of Indianapolis; Ball Brothers Foundation; Lilly Endowment Inc.; George and Frances Ball Foundation; Allen Whitehill Clowes Charitable Foundation, Inc., Nicholas H. Noyes, Jr., Memorial Foundation, Inc, and the Arthur Jordan Foundation.

Media Contact:

Rachel Puckett, Promotions Senior Coordinator

Music for All

rachel.p@musicforall.org

Direct Phone: 317.218.4894

This press release announces the rebranding of the Music for All Summer Symposium to the Bands of America Summer Camp, highlighting the reasons behind the change and emphasizing the continued commitment to music education excellence.