



Honor Band in the Rose Parade Fundraising Toolkit

You can't expect a single company or group to write a check to cover your full trip cost. Just remember, **small amounts added together can still help.**

"Once I realized that there were several community members that were willing to contribute smaller amounts, I was able to fundraise so much more! I eventually paid for my whole trip by \$25 gifts at a time."

Look at the options below to help you raise funds for your Honor Band trip.

Gift Link – A New Trip Account Feature!



At Music Travel Consultants introduces Gift Link! Gift Link allows you to easily connect with family and friends who want to support your musical journey. This personal fundraising tool is perfect for birthdays, holidays, or any special occasion. **100% of the funds collected go directly into your trip account—without any fees.** With a simple automated email or a link you can share on Facebook, you can let your biggest supporters know about your upcoming adventure. This gives them a quick and easy way to contribute to your unforgettable experience.

Learn more at www.musictravel.com/gift-link

Share your story!



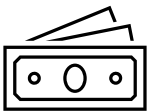
Customize the press release and then contact local news organizations to tell them your story. Help the community get behind you and your fundraising efforts.

Get your community involved.



Request assistance from your booster program, local businesses & service organizations (Kiwanis, Lions Club, Rotary Club, Tri Kappa, etc.) - remind them you are representing YOUR community on a national stage.

FUNDRAISE!



1. Team up with a Direct Sales consultant to host an online fundraising party: Thirty-One, Mary Kay, Color Street, Pampered Chef, etc.
2. Work with a local restaurant and do a "Dine to Donate" night. Find a list of restaurants in your area on Groupraise.com
3. Garage Sale or local Car Wash
4. Partner with a chain business that offers fundraising coupons: Texas Roadhouse, Crew Carwash, etc.
5. Organize a "Thon" - music, walking, running, rocking, etc.
6. Get creative - what other ideas do you have?

FOLLOW UP



Be sure to send a thank-you note for each donor. The holidays are a great time to send an additional card or email to remind them to follow your journey & look for you in the parade on New Year's Day.

